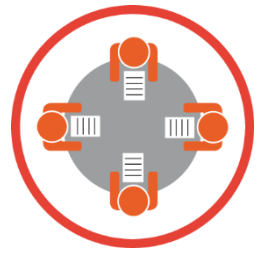


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Outcomes and how to measure them

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Outputs and outcomes

- > **Outputs** are things we produce (reports, guides, training)
- > **Outcomes** are the changes that happen as a result of what we do, sometimes referred to as the impact of our service or intervention
- > **Different sorts of outcomes** for individuals (parents and children) and for organisations – children's services and partner agencies

Identifying outcomes

- > Be realistic
- > Be clear about link between your activities and outcomes you hope to achieve
- > Be clear about your assumptions and/or the evidence to support your approach
- > Make use of models to help with this such as the logic model or theory of change

Measuring outcomes

- > Using the information you collect from the parent at the start and at the end of your contact with them
- > Using standardised measures
- > Using professional judgment
- > Using models which capture changes as experienced by parents or those outcomes which are harder to measure eg Outcome star

Some challenges

- > Collecting all the information you need – particularly if parents drop out of contact, or you do not collect assessment information at the beginning of contact
- > Some standardised tools are complex and costly
- > Some changes can be hard to measure